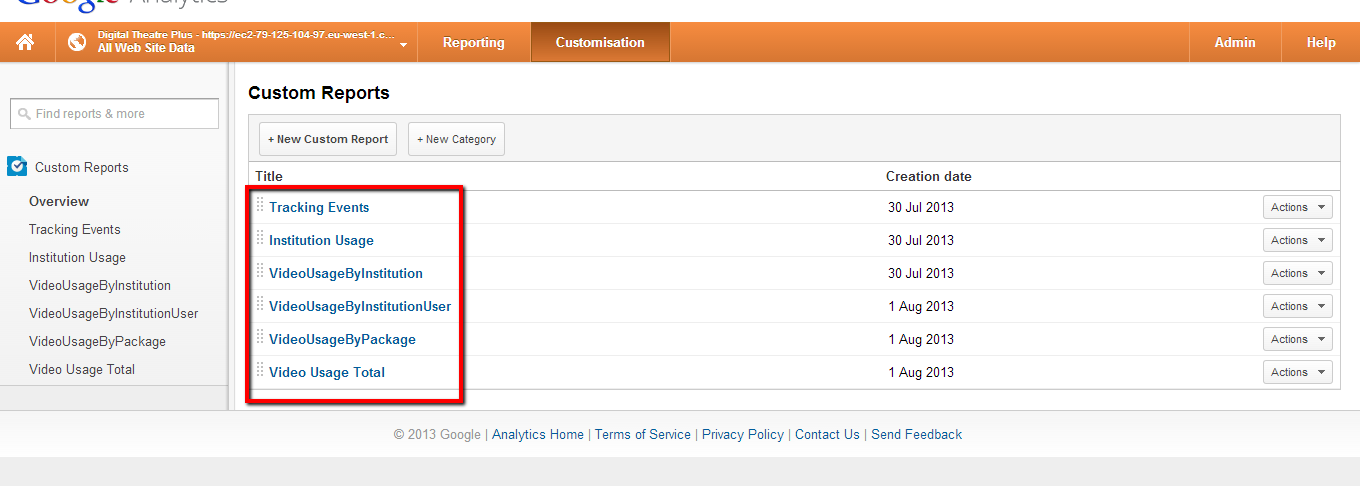
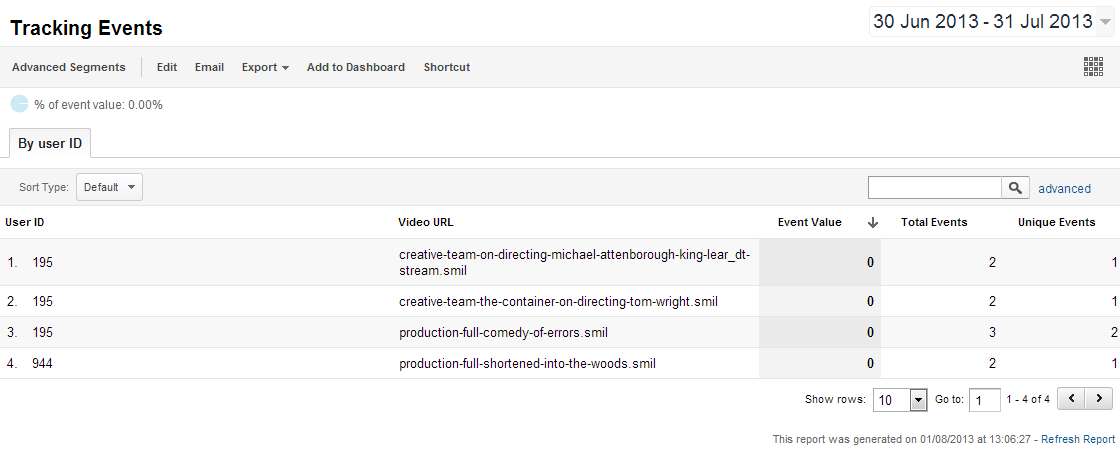
**Custom Reports**  
We make some changes in our custom reports because of GA set limits for report tabs and dimensions for explorer type(**Maximum number of report tabs and Maximum Dimension Drilldowns for custom report is 5**).

(You can see test account mail: [dtptest7@gmail.com](mailto:dtptest7@gmail.com), password: dtp123456)

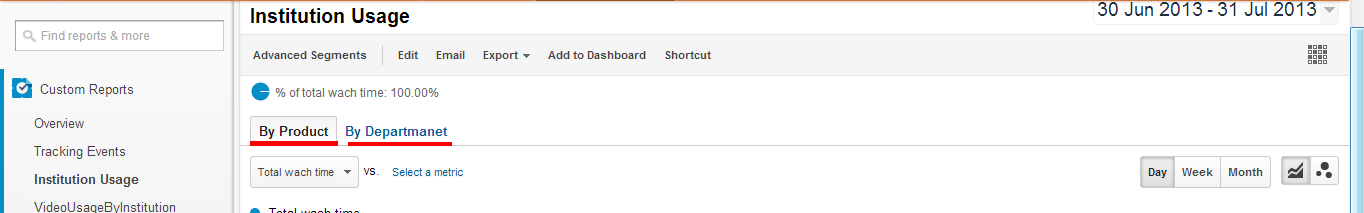
Now we heve this custom reports   
<https://www.google.com/analytics/web/#croverview/cr-overview/a42836227w72692782p75042683/>



**1. Tracking Events,** it will show events by user id and url. This report contains 2 dimensions(User Id and Video Url) and metrics for events as you can see below



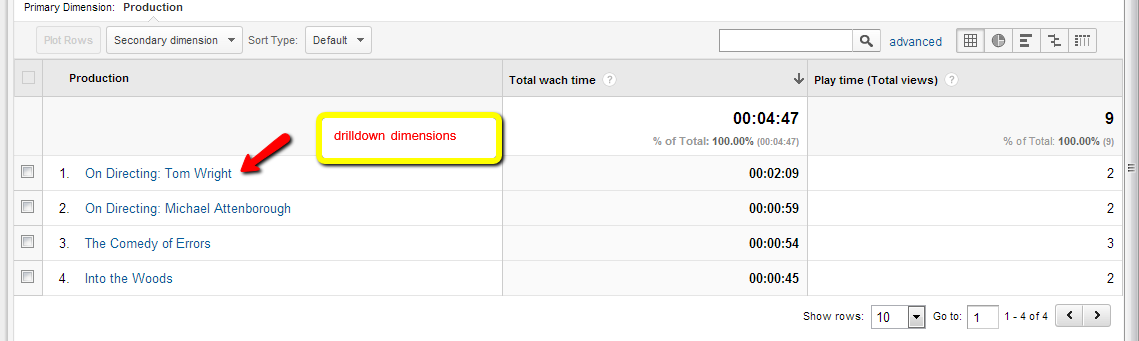
2. **Institution Usage,** (this report for pdf file) it will show Institutin usage By Product and By Department name. That two parts are divided by **tabs**

****

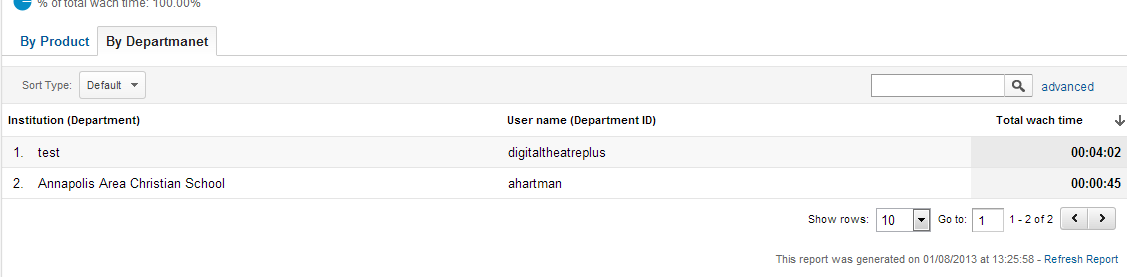
**For tab By product** we have

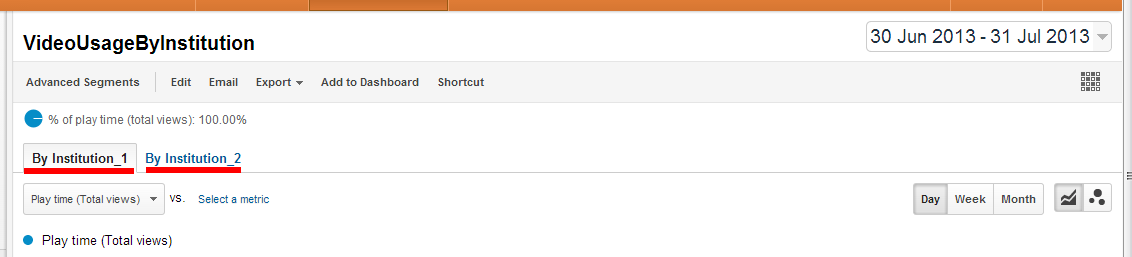
**Dimension Drilldowns   
 - Production  
 - Last Played Time   
 - Video Duration**

Metrics  
 - Total watch time  
 - Total views



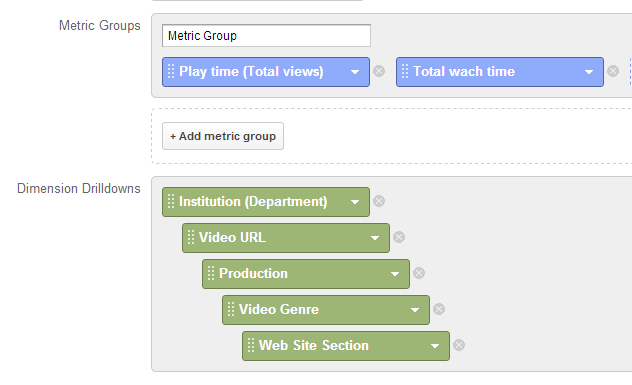
**For tab By Depatrment,** we have 2 dimensions(department and department Id) and a meric (Total watch time).



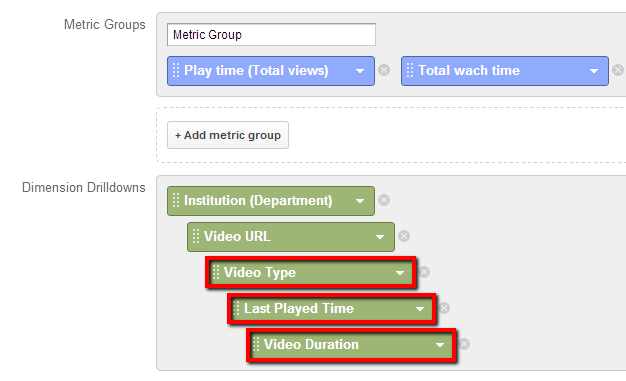
3. **VideoUsageByInstitution, (**this and next reports from the excel file). This reports divided by 2 tabs because of drilldowns dimensions limit.

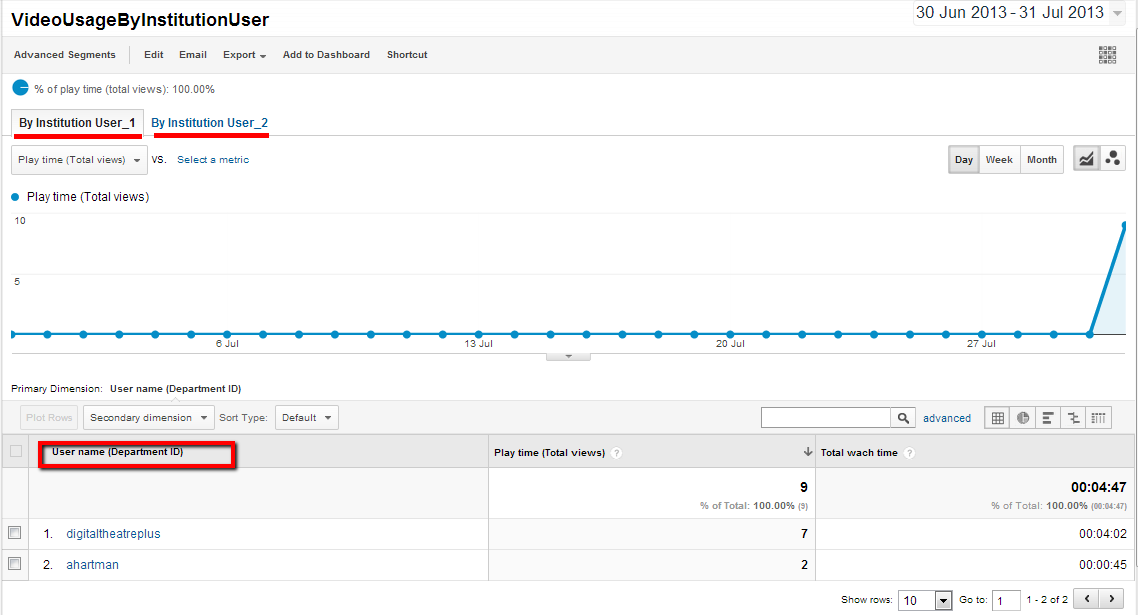
**- For first tab we have**

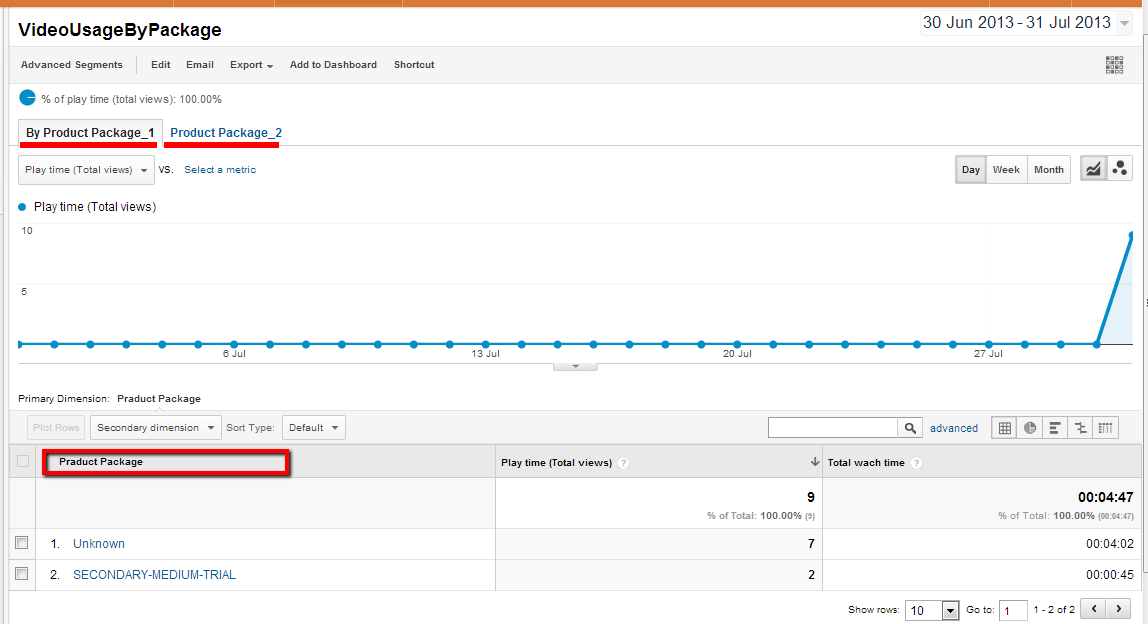
**First tab** contains the following drildown dimensions(Institution, Video Url, Production, Video Genre, Web Site Section) and metrics(Total Views and Total watch time).



For **Second Tab** we have the same metrics and some changes in drilldown dimensions



4. **VideoUsageByInstitutionUser** this report like **VideoUsageByInstitution** report only changed firs dimension Department to Department Id, and also has 2 tabs for report, the rest metrics and dimensions the same as shown above for report **VideoUsageByInstitution.**  
  
  
5. **VideoUsageByPackage** this report also like **VideoUsageByInstitution** report only changed firs tdimension Department to Product Package, and it also has 2 tabs for report, the rest metrics and dimensions the same as shown above for report **VideoUsageByInstitution.**



6. **Video Usage Total**, for this report we have 2 tabs for report and the same way it has drilldowns dimension and metrics as shown above for report **VideoUsageByInstitution,** in this report we get our reports by dimension Video URL and show it by 2 tabs in the same reason(drildowns dimensions limit).

